

SECURITY CLAIMS & FACTS

# Separating Fact From Fiction

Flock empowers communities with transparent, community-controlled safety data.

HOW FLOCK WORKS



## Surveillance

CLAIM

ALPRs can track people and show police everywhere they go.

FACT

**They do not track vehicles in the whole of their movements.** ALPRs take a point-in-time image of the rear of vehicles on public roadways. Any images not used for an investigation are deleted.

PRIVACY & OWNERSHIP



## Privacy

CLAIM

License plates are private information.

FACT

As government-issued identifiers, **license plates are legally required to be publicly visible.**

LAW



## Constitutional Rights

CLAIM

ALPRs violate the Fourth Amendment.

FACT

**ALPRs do not violate the 4th Amendment or any other Constitutional provision.** 30+ appellate and federal courts have upheld the use of LPR evidence.

PRIVACY & OWNERSHIP



## Data Sharing

PRIVACY & OWNERSHIP



## Data Sales

PRIVACY & OWNERSHIP



## Data Access

CLAIM

All Flock customer data is shared across the country.

FACT

**Customers control all data sharing.** Agencies can share camera access with other police 1:1 (PD to PD), by geographic radius (e.g., 10 miles), or statewide. Agencies can also choose to share data nationwide.

CLAIM

Flock sells customer data and compiles it into a national database.

FACT

**No such database exists.** Customers own 100% of their data. Flock does not sell it. Only customers (police, neighborhoods, or businesses) decide who to share data with. Data is deleted after the retention period.

CLAIM

Flock's private customers can access law enforcement data.

FACT

**Flock's private customers can never access law enforcement data.** Flock's private customers can, if they choose, share footage with police, but in no case is law enforcement data accessible to private customers.

PRIVACY & OWNERSHIP



## Federal Access

CLAIM

Federal agencies, including ICE, have back-door access to Flock.

FACT

**"Back-door access" does not exist.** Flock does not work with any sub-agency of the Department of Homeland Security, including U.S. Immigration and Customs Enforcement (ICE). ICE does not have direct access to Flock cameras, systems, or data. Customers have complete control over sharing, and Flock never shares data without their permission. Collaboration with federal agencies is the customer's choice.

HOW FLOCK WORKS



## Personal Information

CLAIM

ALPR cameras collect Personally Identifiable Information (PII).

FACT

**Flock's ALPR system does not collect PII.** Flock collects images of vehicles, vehicle characteristics, and license plates, which are government documents required to be displayed on vehicles as a condition of using public roadways. Flock does not have access to any PII (such as names, addresses, SSNs, or DMV records).

HOW FLOCK WORKS



## Data Retention

CLAIM

Flock keeps LPR data forever.

FACT

**Flock permanently deletes ALPR data in accordance with applicable law** and the locally established parameters for data retention. Flock's standard data retention is 30 days, but this may be increased or decreased if required by a customer's law or policy.

HOW FLOCK WORKS

IMPACT

IMPACT



## Facial Recognition

### CLAIM

Flock's ALPR cameras use facial recognition.

### FACT

**Flock's ALPR cameras do not use facial recognition.**

Flock's ALPR system cannot be used to search for human characteristics, like race or gender.



## Community Harm

### CLAIM

ALPR cameras negatively impact Communities of Color.

### FACT

**Oakland NAACP endorsed Flock ALPR, noting it reduces bias in policing.**

Cameras detect only crime vehicles, removing subjective judgment to avoid disproportionate stops/harmful interactions with Black and Brown residents.

[Learn More →](#)



## Impact

### CLAIM

ALPRs don't have an impact on crime.

### FACT

**ALPRs have measurable impacts on crime and close rates.** The San Diego Mayor credited a 20% decrease in auto theft to Flock ALPR. The San Francisco Mayor credited Flock ALPR for a 41% decrease in auto theft and a 46% increase in auto theft arrests.

**We believe safety and privacy must coexist, guided by clear principles and responsible technology. Our approach supports fairness and aligns with community values. Our technology helps bring missing people home, provides answers, and restores peace of mind.**



## OUR BELIEFS

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### Safety For All

We believe that everyone deserves to feel safe.

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### Privacy First

We believe that people have a right to privacy.

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### Protect, Don't Invade

We believe that crime itself is an invasion of privacy; our goal is to help prevent it.

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### Driven By Principle

We believe in building our technology to follow the Constitution and protect people's rights.

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### Fair Collaboration

We believe in working with law enforcement to make sure safety efforts are fair and just for everyone.

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### Shared Safety

We believe in seeking common ground for **community safety** and **community values**.

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### Built Responsibly

We believe that true safety includes protecting both communities and personal privacy through responsible technology and clear rules.

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### Real Lives, Real Impact

We believe that our technology matters because lives depend on it. It's the

difference between:  
kidnapped & safety;  
lost & found;  
questions & answers;  
fear & peace;  
panic & resolution.

## Flock Facts About Privacy

### CUSTOMER-OWNED DATA

**Customers own 100% of their data and will never be sold or shared without authorization.**

### DATA ACCESS

**Private customers do not have access to government data.**

### AUTOMATIC DELETION

**Flock automatically deletes data by default after 30 days.**

### PERSONAL INFORMATION

**Flock ALPR has no access to personally identifiable information.**

DATA SHARING

Only your agency decides who to share data with, not Flock.

DATA SECURITY

Flock does not build or enable back doors into customer data.

Is Flock trusted by diverse communities?



What are Flock's decision-making frameworks?



How does Flock ensure the responsible use of artificial intelligence?



Who are Flock's Advocacy Partners?



How does Flock secure data?



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